

LaunchPad Creates Coworking Space: Office Water Cooler Interaction for Solo Workers

January 19, 2010 – (Spokane, WA) – The talent pool of self-employed, solo workers in Spokane is emerging with great strength. But with no real home to land, workers have struggled with unproductive work environments. Some choose to work from home in pjs, fighting the isolation syndrome and many distractions while others spend their time teetering on a stool as the buzz of the corner coffee shop and unreliable wireless access dials down their productivity. That is until now....

LaunchPad Inland Northwest is partnering with ConoverBond Development to unveil its new shared community coworking space on the 5th floor of the Holley Mason Building, (157 S. Howard), on Thursday, January 28th from 4 p.m. to 5:00 pm. LaunchPad INW staff will be on hand offering a tour of the space prior to the first Entrepreneur & Small Business Community Networking Event at 5:30 pm.

What is a coworking space? Started in San Francisco in 2005, the concept evolved from the need of independent workers starving for a place to work and develop the corporate world “office camaraderie” while still being able to do their own thing. Since then, dozens of coworking spaces have started up across the nation and around the world. Coworking spaces allow people to work side-by-side, sharing ideas and resources in a community office environment. It’s the interaction at the office water cooler answer for solo workers.

“Our mission of LaunchPad INW is to create effective networking strategies and business ecosystems for entrepreneurs and professionals to succeed,” states Bill Kalivas, Managing Partner of LaunchPad INW LLC. “Our coworking space is about creating a satisfying work environment for people. A place to share office resources, provide mentoring and create new business connections.”

Coworking is about building a sense of community and relying on individual people skills and interactivity outside of the world of high-speed communication regardless if you are a consultant or an entrepreneur. Coworking can also increase productivity since most people find it challenging to stay on task at home.

"The Coworking space has increased my productivity ten fold. The friendly and professional atmosphere, combined with the excellent resources and services provided, all add up to be a huge return on my tiny investment. There is no better value for your hard earned dollars, and no office space or service that even begins to compare with LaunchPad INW." - Jeff Quindlen, owner of Weishaupt Games and LaunchPad INW Coworking Member.

It’s a new concept for Spokane. Coworking tenants will choose between two monthly membership levels ranging from \$75 to \$150. A basic membership will allow for normal Monday thru Friday business hours access, use of shared desks and tables, access to

wifi, printer, coffee, copier, package acceptance, mail address and conference room use. A premium membership includes all the basic membership perks along with 24/7 keycard access, a designated permanent locking desk, and free admission to all LaunchPad INW networking events.

Other benefits of calling the LaunchPad INW Coworking Space home is the daytime LaunchPad Lounge area with over 1,500 square feet of bistro tables and couches for folks to mingle and meet. Future plans look to an evening wine bar style spot for smaller meeting, speakers and networking events.

For more information or to arrange a private tour of the LaunchPad INW Coworking Space contact: 509. 953.3305 or 509.230.6321 or email coworking@launchpadinw.com

About LaunchPad-INW

LaunchPad INW provides business development coaching and networking strategies for entrepreneurs and professionals. LaunchPad INW offers a regional professional networking site, called Launchpadinw.com, and also hosts industry specific networking forums, networking 101 workshops and Quarterly Networking Events. For more information including information please contact Bill Kalivas at Bill@launchpadinw.com.

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